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For Immediate Release

League hosts free Project Zip Code Webinar

Naperville, IL., February 12, 2010 – A webinar was recently held by the Illinois Credit Union League (ICUL) free of charge so that its member credit unions could learn more about utilizing Project Zip Code (PZC) to its full potential.

Facilitated by Kristen Prather, Grassroots Manager for Credit Union National Association, this session incorporated two live demonstrations, including how to install and upload data, and the many ways the program's website (www.pzconline.com) can be used by credit unions and leagues.

ICUL staff helped point out to webinar participants that their membership information is secure with the program and provided insight on how PZC numbers help the League in candidate interviews. "This was a valuable webinar for current and future users of PZC," said Don Edwards, ICUL senior vice president of federal governmental affairs. "This is an invaluable tool for lobby efforts at both the federal and state levels of government."

PZC was developed by CUNA to use zip code data to count the number of credit union members that live in each local, state and federal legislative district. Using zip code data, PZC is a program that identifies which legislative district a member lives in. Only the number of members in a legislative district is transmitted to the Web site.

For those who could not attend or those who would like to listen in again, this session was archived. The archive (audio file and Powerpoint presentation) is available via the League's Web site.

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Note: The Illinois Credit Union League (ICUL) is the primary trade association for credit unions in Illinois, which provides members with information, legislation and education. Membership is open to any credit union operating in accordance with the Illinois Credit Union Act or the Federal Credit Union Act. There are 404 credit unions in Illinois with more than 2.7 million members.