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For Immediate Release

**Local CU exec named
ICU Foundation Chapter Representative of the Year**

Centralia, IL., September 18, 2008 – Kim Hocking, president of Kaskaskia Valley Community Credit Union, has been named the Illinois Credit Union Foundation (ICU Foundation) Chapter Representative of the Year. The award was recently presented at the Illinois Credit Union League's (ICUL) Chapter Leaders Conference held this year at Starved Rock State Park in Utica, Illinois.

Hocking was recognized for being an enthusiastic advocate for the Foundation. The ICU Foundation is a not-for-profit charitable organization, which promotes the self-help ideals of credit unions. During its 30 years of service to Illinois credit unions, it has awarded more than \$2.6 million in grants and scholarships.

"Kim has made an extra effort to share information about the Foundation with credit unions in the chapter, and this hard work has resulted in increased participation in its programs," said Gregory Worthen, vice chairman of the ICU Foundation, who presented the award.

In addition, she was noted as being an active fundraiser for the ICU Foundation and has inspired more credit unions in the chapter to take part in these activities.

Hocking is the ICU Foundation representative for the Southern Illinois Chapter of Credit Unions, which is comprised of credit unions and credit union officials in Bond, Calhoun, Fayette, Jersey, Macoupin, Madison and Montgomery counties. In the chapter, there are 14 credit unions with \$552.7 million in assets and 79,234 members. As an integral and functioning part of the ICUL, credit unions are united into chapters defined by geographic boundaries. There are 26 credit union chapters throughout Illinois.

A credit union is a not-for-profit financial cooperative that is owned by the members it serves. There are about 8,500 credit unions nationwide, counting more than 90 million consumers as members, and collectively hold about \$800 billion in assets. In Illinois, there are more than 430 credit unions with \$20.8 billion in assets, serving more than 2.7 million members.

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Note: The Illinois Credit Union League (ICUL) is the primary trade association for credit unions in Illinois, which provides members with information, legislation and education. Membership is open to any credit union operating in accordance with the Illinois Credit Union Act or the Federal Credit Union Act.