



Marketing & Business Development Grant Request & Pledge Form

Application Deadlines – Mar. 31, Jul. 31, Oct. 31

Credit Union _____

Chapter _____

Contact Person _____

Title _____

Address _____

City/Zip _____

Email Address _____

Phone Number _____

Basic Information

Asset Size \$ _____
(Up to \$30 million may apply)

Camel Rating _____
(Should be Camel 1-3)

Grant Request \$ _____
(Maximum request = \$5,000 per year)

Capital to Assets Ratio _____

Is your credit union partnering with other credit unions on this project? Yes No
If yes, list partner CUs _____

Use of Funds

Please attach a detailed description of how grant funds will be used. Be as specific as possible; include dollar amount for each requested item, attach copies of estimates if available. The following items are needed as part of the application:

- _____ Project Objectives and Goals
- _____ Step-by-Step Project Plan
- _____ Copies of proposals, estimates and/or partnership agreements
- _____ Explain how CU will measure project success

Pledge Agreement

The credit union agrees to make a cash contribution to the Illinois Credit Union Foundation equal to at least 10% of the grant awarded. The contributions may be divided equally over a period of up to three (3) years. The Foundation will use the contributions for future grants. The credit union agrees to return the full amount of the grant if the credit union merges during the first 18 months following receipt of the grant.

Signed:

Credit Union President or Chairman

Date

Return to: ICU Foundation, PO Box 3107, Naperville, IL 60566-7107 or fax to 630-983-4261

For ICU Foundation Notes						
Sch \$ _____	SCUD \$ _____	CS \$ _____	MBD \$ _____	FIRE \$ _____	ECU \$ _____	Total \$ _____