



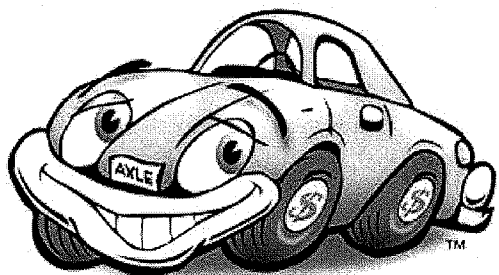
Illinois Partners Meeting – September 10, 2008

Agenda

- 10:00 am High School Branches
Mike Dillon, South Division CU
Mandy Stafford, Earthmover CU
- 11:00 am School Partnerships
Ann O'Neill, Prairie Trail CU
- 12:00 pm Lunch
- 1:00 pm KARS, TGIF, CU 4 Reality
Kimberly Smith, RIA FCU
- 2:00 pm Biz Kid\$
Melanie Murphy, Illinois Credit Union League
- 2:30 pm Open Discussion – Pay Day Lending, VITA Sites
Mark Lynch, REAL Solutions Field Coach
- 3:30 pm Adjournment

KARS™

Kids Are Rewarded For Saving



KARS™

Kids Are Rewarded For Saving

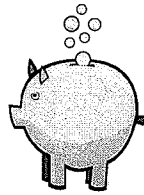
Teach the value of saving and provide rewards for kids to reach their goals.

“Axle” zooms into action to reward young savers!





HERE'S HOW THE PROGRAM WORKS:



- Piggy Bank
- Punch card
- Earn Prizes
- Fun activities



Punch card

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SAVERS PUNCH CARD

HERE'S HOW YOU CAN WIN COOL PRIZES!

Each time you make a deposit your Savers Punch Card will get punched. You can bring your punch card to any RIA Federal Credit Union office to get your rewards for saving. Once you have saved up enough punches, redeem for these prizes.

- Mood Pencil 2 points
- Carabiner Highlighter 10 points
- Pocket Mirror/Mid Follower 15 points
- Water Bottle 25 points
- Lunch Box 30 points
- Tasty 35 points

*Prize redemption requires no earning points**

www.riafcu.com





HOW YOU CAN EARN COOL PRIZES

- Make a deposit



- Earn a punch



COOL PRIZES

- Mood Pencil
- Carabiner Highlighter
- Pocket mirror/Mini Football
- Water Bottle
- Lunch bag
- Tasty Treat
- Movie Pass





Fun activities

- Birthday cards and a small gift
- Contests and events held throughout the year
- Fun games and educational information on our website.



KARS @ School Program

- Create a Financial Literacy Program
- Contact Principal → Superintendent → Curriculum Specialist
 - Present Program
 - Meet with teachers
 - Communicate with Parents
- Biweekly/Monthly visits to classroom activities

